

ANGLICAN CHURCH OF THE HOLY SPIRIT

Print Brand Guide

These guides are for use in the print space, ie stationary, print ads, newsletters, etc, to keep a consistent visual message for the ACHS.

TYPOGRAPHY

Title – Montserrat Regular, 18 pt, Bold

Subtitle – Cormorant Infant Italic, 14pt. normal weight

Header 1 – Montserrat bold, 14 pt, Bold weight

Sub-header – Cormorant Infant Italic, 12pt, normal weight

Paragraph Text – Quattrocento, 12pt, normal weight

Footer Text – Montserrat, 8pt, 200 weight



COLOR PALLET



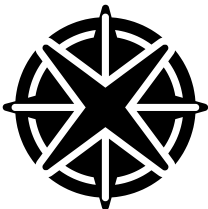
Dark Green
CMYK 100, 0, 46, 59
LAB 38, -38, 20



Gold
CMYK 0, 27, 76, 29
LAB 59, 11, 52



White
CMYK 0, 0, 0, 0
LAB 100, 0, 0



Black
CMYK 0, 0, 0, 100
LAB 0, 0, 0



Gray
CMYK 3, 2, 0, 64
LAB 38, 0, -1

LOGO VARIATIONS



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